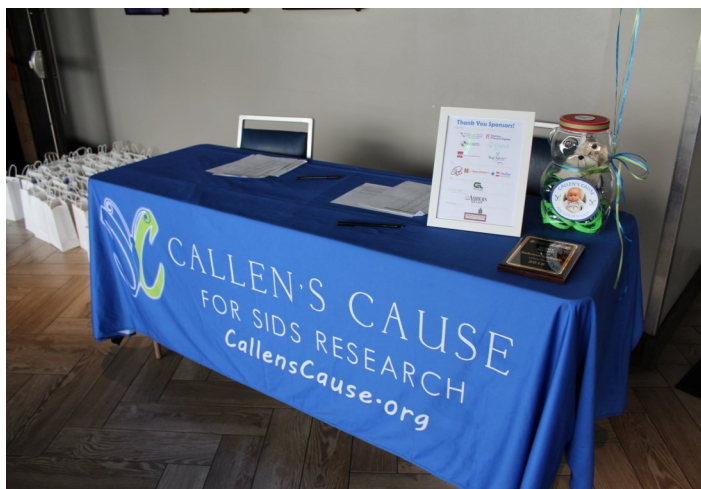


CALLEN'S CAUSE

FOR SIDS RESEARCH

2021 Sponsorship Packages



Virtual Race and Topgolf Event

Platinum | \$1,170 (includes a 10% discount)

Race:

- Logo and link on the Callen's Cause website
- One shout out on Callen's Cause social media
- Three (3) complimentary race registrations
- Logo on the back of the official race t-shirt
- Promotional items distributed in pre-race materials

Topgolf:

- Signage at one golf range bay, example "Moton Insurance Bay"
- Provide company flyers or item for goody bags
- Two comp guest golfers which includes appetizers and golf for three hours- \$200 value
- Logo on Callen's Cause website, links to company website (up for a year)

Gold | \$855 (includes a 10% discount)

Race:

- Logo and link on the Callen's Cause website
- Two (2) complimentary race registrations
- Logo on the back of the official race t-shirt
- Promotional items distributed in pre-race materials

Topgolf:

- Food station naming, example "sponsored in part by____"=
- Personalized golf tee in each goody bag
- Logo on Callen's Cause website, links to company website (up for a year)
- Provide company flyers or item in goody bag

Silver | \$540 (includes a 10% discount)

Race:

- Logo and link on the Callen's Cause website
- One (1) complimentary race registrations
- Promotional items distributed in pre-race materials

Topgolf:

- Logo on Callen's Cause website, links to company website (up for a year)
- Provide company flyers or item in goody bag

Virtual Race

Gold Medal | \$300

- Logo and link on the Callen's Cause website
- One shout out on Callen's Cause social media
- Three (3) complimentary race registrations
- Logo on the back of the official race t-shirt
- Promotional items distributed in pre-race materials

Silver Medal | \$200

- Logo and link on the Callen's Cause website
- Two (2) complimentary race registrations
- Logo on the back of the official race t-shirt
- Promotional items distributed in pre-race materials

Bronze Medal | \$100

- Logo and link on the Callen's Cause website
- One (1) complimentary race registrations
- Promotional items distributed in pre-race materials



Topgolf Event

Dream Big | \$1,000

- Signage at one golf range bay, example "Moton Insurance Bay"
- Provide company flyers or item for goody bags
- Two comp guest golfers which includes appetizers and golf for three hours- \$200 value
- Logo on Callen's Cause website, links to company website (up for a year)

Butterfly | \$750

- Food station naming, example "sponsored in part by____"=
- Personalized golf tee in each goody bag
- Logo on Callen's Cause website, links to company website (up for a year)
- Provide company flyers or item in goody bag

Blue | \$500

- Logo on Callen's Cause website, links to company website (up for a year)
- Provide company flyers or item in goody bag

Green | \$250

- Logo on Callen's Cause website, links to company website (up for a year)

Exclusive Koozie Sponsorship | \$1,000

- One koozie in each goody bag with company logo and Callen's Cause logo
- Logo on Callen's Cause website, links to company website (up for a year)

Exclusive Tchotchke Sponsorship | \$750

- We will work together in selecting a unique tchotchke to include company logo and Callen's Cause logo** One tchotchke will be in each goody bag.
- Logo on Callen's Cause website, links to company website (up for a year)

